Application Form

Profile

Prefix | Benjamin (First Name) | Middle Initial | Breeden (Last Name) | Suffix

ben@caf2code.com
Email Address

536 MOUNTAIN VIEW DRIVE
Home Address

Suite or Apt

HARRISONBURG
City

VA
State

22801
Postal Code

How many years have you been a resident of Harrisonburg?

9

Home: (540) 325-7164
Primary Phone

Alternate Phone

Caf2Code LLC
Employer

Founder, CEO
Job Title

Demographics - *(Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)*

Ethnicity

☑ Caucasian/Non-Hispanic

Gender

☑ Male

What is your age?

☑ 30-40 years old

Are you reapplying for a current position you hold? *

☑ No

Which Boards would you like to apply for?

Economic Development Authority (EDA): Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I believe in the power of local economic development to shape resilient, inclusive, and opportunity-rich communities. As a longtime Virginian and founder of a growing technology consulting firm headquartered in the Shenandoah Valley, I've experienced firsthand how strategic investment, thoughtful planning, and strong partnerships can unlock lasting impact. I'm interested in serving on the Economic Development Authority to contribute my perspective as a business leader and systems thinker, and to help strengthen Harrisonburg's position as a hub for entrepreneurship, innovation, and sustainable growth. I've previously served for six years as Treasurer on my community's HOA board, which deepened my appreciation for fiscal stewardship, governance, and trust in leadership. This role offers the opportunity to give back on a broader scale, grounded in both lived experience and a commitment to service.

What other interests or concerns do you have regarding the community?

My primary interest is in helping Harrisonburg grow in ways that are equitable, economically sound, and future-ready. That means fostering an environment where small businesses and startups can thrive, ensuring the city remains affordable and accessible to a diverse population, and supporting local infrastructure that enables growth—including workforce training, broadband access, and smart zoning decisions. I'm also deeply concerned with economic resilience. In a world of rapid technological and geopolitical change, I want to ensure that our region is prepared not just to react, but to adapt and lead. Harrisonburg has a unique opportunity to position itself as a model for inclusive innovation—one that honors its roots while embracing its future. My interests in the future of Harrisonburg include remaining true to our agricultural and industrial roots while embracing and leading the technological future.

What relevant experience or education do you have to this board or commission?

I am the founder and CEO of a Microsoft Solutions Partner firm specializing in ERP, CRM, data strategy, and AI implementation. Under my leadership, we've grown from a bootstrapped startup into a multi-million dollar firm serving global clients, with a footprint in multiple U.S. states and strategic partnerships that span sectors and continents. I bring direct experience in enterprise growth strategy, operational efficiency, digital infrastructure, and capital planning—skills that align closely with the mission of the EDA. I also lead a team that includes Microsoft Most Valuable Professionals (MVPs), who serve on international programming committees, speak at conferences, organize community events, and collaborate across industries. This global effort is coordinated and purpose-driven: not for marketing or short-term return, but because we believe in doing the right thing—giving back, building networks, and fostering opportunity. That long-view approach to community building is one I bring to every leadership role. Academically, I hold a B.S. in Computer Science with a minor in Statistics, and have pursued ongoing professional development in business leadership, economic trends, and systems thinking.

Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:

Treasurer, Homeowners Association Board – 6 years Managed operating budgets, vendor contracts, reserve funds, and resident communication. Prioritized long-term financial planning and transparency. Leader of a global Microsoft MVP community initiative Oversaw cross-sector public speaking, education, and volunteerism across dozens of regions and cities. Encouraged community participation in underserved areas and facilitated global-local knowledge exchange. Mentor and employer of local and first-generation college graduates Created pathways into the technology sector for Virginians entering the workforce or shifting careers. Advisor to early-stage entrepreneurs across Virginia Provided strategic counsel, especially around digital strategy, automation, and sustainable scale.

Benjamin Breeden

Upload a Resume

EPSAC Applicants only

Bike/Pedestrian Subcommittee Applicants only

Benjamin Breeden